SUMMARY

The Minnesota Young American Leaders Program aims to provide:

• Insight into the state and trajectory of our national and regional economic development;
• Tools for and examples of inclusive cross-sector leadership that creates public value; and
• Cross-state and city-specific networks for future collaboration toward shared prosperity.

Running through the Program are opportunities for cross-state and city-specific teams to start to develop specific collaborative initiative proposals on which they can join and follow up with Program participants, alumni and others following the meeting.

TUESDAY, NOVEMBER 19

3:00 p.m.  Check-In for Early Arrivals (Fargo-Moorhead, Out-of-Town Faculty)
           Graduate Hotel
           • Check-in at the Graduate Hotel at the hospitality desk located on the first floor. Luggage storage will be available.

WEDNESDAY, NOVEMBER 20

9:00 a.m. –  Check-In
           Graduate Hotel
           • Check-in at the Graduate Hotel at the hospitality desk located on the first floor. Luggage storage will be available.

Welcome/Registration
           McNamara Alumni Center, Commons
           • Arrive at McNamara Alumni Center and register at MYALP Registration Desk in the Commons. McNamara Alumni Center is located next to the Graduate Hotel; you can either walk outside or take the underground tunnel connecting the buildings.
           • Check your nametag for Johnson Room, University Hall & TCF Bank Stadium table/room assignments. Sessions in Ski-U-Mah are open seating. Please bring your name tent with you and place it before you when you change seats.

10:00 a.m. –  Meeting Kick Off, Case 1: Cross-Sectoral Collaboration for Public Good,
11:25 a.m. **Potential and Pitfalls (The Columbus Partnership)** – Jan Rivkin  
*McNamara Alumni Center, Johnson Room*  
- The faculty welcome you to campus, and we jump into our first case discussion.  
- Introduction to the case: As this case opens, in May 2014, leaders of a civic alliance in Columbus are making progress in developing the region’s economy. But a stinging defeat at the ballot box has set back their efforts to improve public education. Leaders in Columbus must decide what to do next.  
- Preparation: Please read the Columbus Partnership case.  
- While reading the case, please consider the following questions:  
  o Is Columbus a successful city? What impresses you? If you were an up-and-coming leader in Columbus, what would concern you the most?  
  o What accounts for the Columbus Way? Will it last?  
  o Should the Columbus Partnership continue to try to improve education in Columbus or go back to other areas where it has been successful? If the Partnership goes forward with education, how should it change its approach?  

11:40 a.m. – 12:50 p.m. **Culturally and Emotionally Responsive Leadership Practices – Caring for Self and Others** – Amina Jaafar  
*McNamara Alumni Center, Ski-U-Mah*  
- Come prepared with examples of challenges you’ve faced in your work related to diversity, equity, and inclusion (DEI) and/or questions about DEI work.  

1:00 p.m. – 2:00 p.m. **Lunch & Fireside Chat with Minnesota Employment and Economic Development Commissioner Steve Grove** – Julia Silvis  
*McNamara Alumni Center, Johnson Room*  

2:10 p.m. – 3:25 p.m. **The State and Trajectory of the American Economy** – Jan Rivkin  
*McNamara Alumni Center, Ski-U-Mah*  
- Introduction to the session: In this session, we will compare notes on how well the U.S. economy is performing for different sets of Americans (the symptoms, if you will). We will also try to understand why the economy is performing as it is (the diagnosis) and debate what leaders can do to improve the economy’s performance (the prescription).  
- Preparation: Please review the chart deck *U.S. Competitiveness: Key Facts and Figures*. Note that the charts include very little interpretation, on purpose. Interpreting the charts is your task and the job we will tackle together.  
- As you review the charts, please consider the following questions:  
  o What’s right and what’s wrong about the U.S. economy today?  
    - Is the economy producing the outcomes we would like? Why or why not?
- How did America get here?
  - In light of your diagnosis, what actions should be priorities for leaders in different sectors in America—in government at the city, county, state, and federal levels, in business, in nonprofits, in educational institutions, in philanthropies, in labor unions, and elsewhere?

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<th>Time</th>
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<tr>
<td>3:35 p.m.</td>
<td><strong>What’s on the Minds of Minnesotans</strong> – Craig Helmstetter</td>
<td><em>McNamara Alumni Center, Ski-U-Mah</em></td>
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<td>4:50 p.m.</td>
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<td>5:00 p.m.</td>
<td><strong>Fishing Game</strong> – Myles Shaver</td>
<td><em>McNamara Alumni Center, Johnson Room</em></td>
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<td>7:00 p.m.</td>
<td><strong>Group Dinner</strong> – Mandy Ellerton</td>
<td><em>McNamara Alumni Center, University Hall</em></td>
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**THURSDAY, NOVEMBER 21**

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<tr>
<td>7:20 a.m.</td>
<td><strong>Breakfast</strong></td>
<td><em>McNamara Alumni Center, Commons/Johnson Room</em></td>
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<td>8:20 a.m.</td>
<td><strong>The State and Trajectory of the Minnesota Economy</strong> – Louis Johnston and Patrice Kunesh</td>
<td><em>McNamara Alumni Center, Johnson Room</em></td>
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<td>9:50 a.m.</td>
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- Please also go to the geographic profiles at Minnesota Compass: https://www.mncompass.org/profiles
  - You will see profiles for the state as a whole, counties, and cities. Find the profiles for Minnesota and for your city.
  - Use the profiles for the state and your city to make a table with the following data:
    - Median family income in Minnesota and your city;
    - Percentage of the population with income below poverty for Minnesota and your city;
    - Median hourly wage in leisure and hospitality for Minnesota and your city;
    - High school graduation rate for Minnesota and your city;
    - Percentage of the population with a bachelor’s degree or higher for Minnesota and your city.
- Preparation: Please review the deck *Indian Country Economics: Challenges and Opportunities*.
- As you review the deck, please consider the following questions:
• Many forces of change—such as automation, globalization, artificial intelligence, and the rise of the gig economy—are reshaping the future of work. Workers worry they cannot find jobs with decent wages while companies complain they cannot find employees with the right skills. Many of these skills shortages are in middle-skills jobs, those that require more than a high-school diploma but less than a four-year college degree. (Examples of middle-skills jobs include administrative assistant, salesperson, financial services sales agent, telemarketer, travel agent, machinist, welder, webmaster, network administrator, healthcare technician, pharmacy technician, customer care specialist, and truck driver.)
• In preparation, please identify at least one middle-skills job that is critical for your organization, agency, company or your community. Then please consider the following questions:
  o Why is that middle skills job critical for your company or community?
  o Which forces of change are affecting the supply and demand of trained workers for this job?
  o Whose responsibility is it to manage the transition?

• Preparation: Please read the LabCDMX case. The case illustrates public entrepreneurship.
• In Mexico City in 2015, el Laboratorio para la Ciudad, also called LabCDMX, launched its 50th experiment: an effort to map the uncharted maze of routes of the city’s 30,000 public buses, mini-buses, and vans. To do so, Lab director Gabriella Gomez-Mont and her team took a novel approach, crowdsourcing routes from volunteer riders in what came to be known as Mapatón CDMX.
• While reading this case, please consider the following questions:
  o What were the risks at the outset of the bus-mapping project?
  o What do you make of the series of experiments that eventually made up Mapatón? What did Gomez-Mont and her team learn? How well did they make use of that learning? Would you have structured the experiments any differently?
  o Was Mapatón a success? What should the Mayor say about it to citizens?
  o What do you take from this case about the challenges of and opportunities for innovation in public goods and services?
12:40 p.m. – **2019 Final Four: Intentional Cross-Sectoral Design for Social Impact**

1:40 p.m. **Results** – Lunch Discussion with Kate Mortenson and Duchesne Drew

*McNamara Alumni Center, Johnson Room*

- Preparation: Please read “Final Four Minneapolis Inclusion Spending Report” and the “Final Four Minneapolis Future Stars Intern Program Report.”

1:50 p.m. – **Cross-Sectoral Leadership -- Key Elements, Design Choices** – Kathy Quick and Vanessa Laird

*McNamara Alumni Center, Ski-U-Mah*

- In this session, we identify and consider key design choices that every cross-sector collaboration must make.
- Preparation: Your binder includes several collaborative initiative caselets. Please read them, starting with “12 for Life.”
- Please consider the following questions:
  - In the caselets, what are the key elements and design choices that support or constrain success of the collaboration (e.g., about how to prioritize goals and set an agenda, measure ongoing progress, make decisions, organize and involve stakeholders, and so on)?
  - In the cross-sector collaborations you have witnessed up close, what were these key design decisions? What were their effects?

3:00 p.m. – **Collaborative Initiative Opportunity Kick Off; Working Group Session #1**

4:15 p.m. *McNamara Alumni Center, Johnson Room*

4:25 p.m. – **Fueling the Path for Economic Inclusion and Shared Prosperity** – Tawanna Black

*McNamara Alumni Center, Johnson Room*

6:00 p.m. – **Small Working Group Dinners**

7:30 p.m. *TCF Bank Stadium, Private Suites, 6th Floor*

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**FRIDAY, NOVEMBER 22**

7:00 a.m. – **Check-Out**

*Graduate Hotel*

- Check out from your hotel room by handing in your room key at the hospitality desk on the first floor of the Graduate Hotel.
- You can either storage your luggage at the Graduate Hotel or bring your luggage with you to McNamara Alumni Center, where luggage storage will be available.

8:00 a.m. – **Breakfast and Fireside Chat with Mayor Melvin Carter** – Rotolu Adebiyi

*McNamara Alumni Center, Johnson Room*
9:10 a.m. – **Constructive Conflict Engagement** – Julie Showers  
10:10 a.m.  *McNamara Alumni Center, Johnson Room*

10:20 a.m. – **Working Group Collaborative Initiative Slide Preparation Followed by Lightning Presentations, Meeting Close**  
1:00 p.m.  *McNamara Alumni Center, Johnson Room*

1:00 p.m.  **Box Lunches to go**  
*McNamara Alumni Center, Commons*